

# Investment Portfolios: Strategic and Tactical

Smart investing means looking at the big picture. It is difficult to predict which type of market you are in until you have experienced it. Many investors sell when things look bad and buy after markets have already recovered. Meeder is focused on our clients and their outcomes to prepare them for a variety of market environments.

## MULTI-DISCIPLINE/MULTI-FACTOR APPROACH

Meeder employs a time-tested, model-based investment discipline which has proven effective over the firm's nearly 50-year history. Our integrated approach incorporates both strategic and tactical strategies. Additionally, many portfolios incorporate our defensive equity strategy to help mitigate risk in volatile markets. A holistic view of the investment process brings the right balance for various market environments and helps position investors for long-term success.

## INVESTMENT PORTFOLIOS

### GROWTH STRATEGY

Our fully invested equity strategy combines strategic and tactical disciplines. The strategic portion of the portfolio applies target allocations to multiple asset classes. Conversely, the tactical segment can shift exposure among equity securities.

### DEFENSIVE EQUITY STRATEGY

Our defensive strategy combines strategic and tactical disciplines that shift from equity securities to cash or fixed income securities when the risk/reward relationship of the stock market is deemed unfavorable.

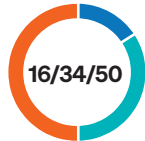
### FIXED INCOME STRATEGY

Our bond strategy can shift between U.S. government and agency securities, investment-grade bonds, high-yield corporate bonds, and emerging market debt. Duration management positions the portfolio for changes in interest rates.



#### CONSERVATIVE PORTFOLIO

• Growth Strategy	8%
• Defensive Equity Strategy	22%
• Fixed Income Strategy	70%



#### MODERATE CONSERVATIVE PORTFOLIO

• Growth Strategy	16%
• Defensive Equity Strategy	34%
• Fixed Income Strategy	50%



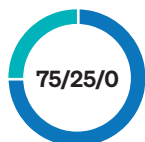
#### BALANCED PORTFOLIO

• Growth Strategy	28%
• Defensive Equity Strategy	42%
• Fixed Income Strategy	30%



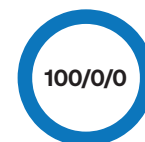
#### MODERATE GROWTH PORTFOLIO

• Growth Strategy	50%
• Defensive Equity Strategy	40%
• Fixed Income Strategy	10%



#### GROWTH PORTFOLIO

• Growth Strategy	75%
• Defensive Equity Strategy	25%
• Fixed Income Strategy	0%



#### AGGRESSIVE GROWTH PORTFOLIO

• Growth Strategy	100%
• Defensive Equity Strategy	0%
• Fixed Income Strategy	0%

## CONTACT US TODAY TO SPEAK WITH AN ADVISER

6125 Memorial Drive, Dublin, Ohio 43017 | 1.866.633.3371 | [wealthmanagement@meederinvestment.com](mailto:wealthmanagement@meederinvestment.com) | [meederinvestment.com](http://meederinvestment.com)

Materials offered for informational and educational purposes only. Certain information and data has been supplied by unaffiliated third-parties. Although Meeder believes the information is reliable, it cannot warrant the accuracy, timeliness or suitability of the information or materials offered by third-parties. Meeder does not provide accounting, legal or tax advice. Consult your financial adviser regarding your specific situation.