



**Enhancing Your Investment Program** 

## Meeder Public Funds. With you. For you.

Like many finance officers and treasurers, improving your investment program for your operating funds is probably on your "to-do" list.

However, life inevitably gets in the way, and you may face challenges such as:

- » A busy schedule that limits your time
- » Deciding how much cash to keep with your bank or investment pool
- » Determining how much you can comfortably invest—how to "right size" your portfolio
- » Not having access to a team with experience and expertise on industry best practices and investment options

## We're here to help.

### Meeder Public Funds works solely with public entities like yours.

Our role is to help you to design a customized investment strategy that is specifically built to meet your entity's objectives of safety/liquidity/yield.

We specialize in adding value to your investment program and identifying opportunities to potentially increase interest income. With investment rates at the highest we have seen in over 10 years, now is a perfect time to evaluate your investment program.

# LET'S SCHEDULE A CONVERSATION TO DISCUSS A POTENTIAL PARTNERSHIP.

### **ABOUT MEEDER**

- » Serving public entities since 1990
- » Customized investment solutions for states, counties, cities, schools, townships, libraries, higher education, and special districts
- » Managing over 300 public entity clients
- » Over \$42 billion in assets under advisement (12/31/21)
- » Office locations in:
  - Columbus, Ohio
  - Austin, Texas
  - Lansing, Michigan
  - Long Beach, California

#### **MEEDER PUBLIC FUNDS**

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