

Meeder Asset Management, Inc.

CLIENT RELATIONSHIP SUMMARY FORM CRS – JUNE 30, 2020

We are registered with the Securities and Exchange Commission as an investment adviser. Brokerage and advisory services and fees differ, and it is important that retail investors understand the differences. Free and simple tools are available to research firms and financial professionals at www.Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers, and investing.

What investment services and advice can you provide me?

We provide a variety of investment services to retail investors including discretionary investment management, non-discretionary investment consulting services, and investment planning. We customize our services to our clients' individual needs, objectives and risk tolerance. Most investment management services are offered on a discretionary basis that allows us to buy and sell investments in your account without asking you in advance. Your investment management agreement will grant us this authority until such time as it is modified or terminated. We actively monitor these accounts and make appropriate changes in light of market conditions or changes in your circumstances.

We offer a variety of investment strategies to our clients, some of which are limited to certain types of investments, such as non-proprietary exchange-traded funds (ETFs), non-proprietary mutual funds, or proprietary Meeder mutual funds. As a condition of opening an investment management relationship, we require a minimum account size that varies between \$5,000 and \$250,000 depending on the program selected.

For further information regarding our investment advisory services, please refer to our [Form ADV, Part 2 Brochure](#)

CONVERSATION STARTERS ASK US ABOUT:

Given my financial situation, should I choose an investment advisory service? Why or why not?

How will you choose investments to recommend to me?

What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

What fees will I pay?

Investment management fees are typically calculated based on a percentage of the assets we manage for your account. The fee is typically charged monthly in arrears and deducted from the account. Rates and terms are negotiable and vary by program and account size. Your investment management agreement will detail the fees, terms, and conditions applicable to your account.

Our clients typically utilize our wrap fee program, which offers investment advisory services, transactions, and custody services for a single fee. Clients may be charged additional fees and expenses by the custodian for certain services or transactions. Wrap fee program expenses may be higher than a typical asset-based advisory fee that does not include these additional services. Mutual funds and ETFs charge internal management fees and other expenses, which have the effect of reducing the overall performance of the investment. These fees and expenses are disclosed in the prospectus.

You will pay fees and expenses whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure that you understand what fees and expenses you are paying. Because we charge an asset-based fee in most cases, the total fees you pay us

will increase with the size of your account. This creates an incentive for us to recommend that you increase assets in your account.

Our firm earns fees for mutual fund investments held in Meeder Funds and Meeder Investment Portfolios, creating an incentive for us to recommend these products for a client's account. We do not charge an investment management fee on any portion of your managed account invested in Meeder Funds, but you will pay fees charged by the funds. Many Meeder Investment Portfolio accounts also pay a Financial Adviser Fee to the unaffiliated financial professional responsible for your account. This fee may be found in the Investment Management Agreement used to open the account.

For further information regarding our fees and how we calculate them, please refer to our [Form ADV, Part 2 Brochure](#)

CONVERSATION STARTERS ASK US ABOUT:

Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here is an example to help you understand what this means:

Proprietary Products. We earn fees for investments in the Meeder Funds, which creates an incentive for us to recommend Meeder Funds to our clients.

For further information regarding our conflicts of interest, please refer to our [Form ADV, Part 2 Brochure](#)

CONVERSATION STARTERS ASK US ABOUT:

How might your conflicts of interest affect me, and how will you address them?

How do your financial professionals make money?

Our portfolio managers and financial advisers are employees of the firm and are paid a salary. Your financial adviser also receives a portion of the advisory fees that the firm collects from the accounts the adviser manages.

Do you or your financial professionals have legal or disciplinary history?

No. For a free and simple search tool to research us and our financial professionals, visit www.investor.gov/CRS

CONVERSATION STARTERS ASK US ABOUT:

As a financial professional, do you have any disciplinary history? For what type of conduct?

Additional Information

For additional information regarding our firm and its services or to obtain a current copy of our Form CRS, visit our website at www.meederinvestment.com or call 866.633.3371.

CONVERSATION STARTERS ASK US ABOUT:

Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?